**Course Syllabus 2015-2016**

**Lake Career & Technical Center**

***Developing Skills for a Lifetime***

**Photography**

**Instructor Name & Contact Information:** Chuck Poe **Phone:** (573) 480-7335 **Email**: cpoe@camdentonschools.org

**Prerequisites:** Prerequisites are not required; however, in the event that more students sign up for this course than there are seats available, students who have successfully completed classes related to the arts, graphics, and/or technology may earn additional points in the course ranking process.

**High School Credits:** 2 credits **Grade Levels:** 10, 11, 12

**Integrated Academic Credit Available:** One unit of elective English credit will be awarded to students completing at least four credits in a career and technical education program and upon successful completion of the English criteria established.  A value of .5 credit may be awarded at the end of each year.

**College Credit (dual credit and/or articulated):** NA

**Work-based Learning Opportunities:** Throughout the year second year students will produce live jobs that will enable them to experience all aspects of a photography company such as customer service, estimating and billing, artwork and design, job production and fulfillment.

**Industry Recognized Credential:** N/A

**Program Accreditation:**  N/A

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**Course Rationale:** Students will develop practical skills in photography, drawing on their knowledge and understanding of a range of photographic media, camera techniques and processes to develop their creative practice. Students will produce investigative research before planning for and taking photographs. Students will also develop their creative problem solving skills in the course, as they develop their visual ideas and evaluate their photographic work and practice.

**Course Description:** Students will learn to produce quality images, set up professional studio lighting, incorporate software applications including pixel detail. Become skilled at photo manipulation by importing and exporting files properly to eliminate detail loss. Correct procedures to display images for competitions will also be demonstrated.

In the first year students will learn to use digital equipment and software media with confidence, including editing techniques, special effects, and those "behind the scenes" methods used to accomplish prize winning imagery. Students will have the opportunity to display and sell their work at the annual foundation dinner.

Second year students will have the opportunity to polish their portfolio as well as join contests and be a part of live jobs for the school and individuals. Students will have the opportunity to display and sell their work at the annual foundation dinner.

**Power Standards/Course Objectives:**

PE1a: Demonstrate the ability to complete the employment process.

PE1b: Develop a resume to include a portfolio.

PE1c: Employment interview.

WE1a: Demonstrate and practice good work ethics.

Di1: Apply common terms used correctly in written and verbal communication.

Di2: Illustrate basic knowledge of cameras, formats, and lenses.

Di3: Demonstrate the ability to perform basic composition techniques.

Di4: Perform a variety of lighting and flash techniques.

Di5: Demonstrate the ability to use Adobe Photoshop and Adobe Bridge.

Di6: Demonstrate the ability to output media digitally and to print.

**Outcomes/Goals of Course:**

1. Work ethic values such as, attitude, attendance, appearance, ambition, accountability, acceptance, and appreciation.

2. Students will understand camera operations and settings and how to set the camera to the desired exposure.

3. Students will be able to produce photos using composition techniques such as rule of thirds and leading lines.

4. Students will be able to set up a professional studio using back drops and external flashes.

5. Students will be proficient in software used in the photography industry such as Adobe PhotoShop and Adobe Bridge.

**Careers & Earnings:**

Fashion Photographer - **Average Annual Earnings:** $59,000

Stock Photographer - **Average Annual Earnings:** Variable

**Wildlife Photographer - Average Annual Earnings:** $28,000

War Photographer - **Average Annual Earnings:** $17,000 - $63,000

Wedding Photographer - **Average Annual Earnings:** $15,000 - $100,000+

Fine Art Photographer - **Average Annual Earnings:** $ 46,000 - $69,000

School Photographer - **Average Annual Earnings:** $24,000

Medical Photographer - **Average Annual Earnings:** $41,000 – 59,000

Product Photographer - **Average Annual Earnings:** $40,000 - $100,000+

Sports Photographer - **Average Annual Earnings:** $10,000 - $20,000

Real Estate Photographer - **Average Earnings:** $75.00 - $150 per shoot

**Resources:** http://www.cambridgeincolour.com/

**Materials & Supplies Needed:** 4gb+ flash Drive, Note Book or Note Taking Device.

**Evaluation:** 50% projects, 20% Employability, 20% Examinations, 10% Final Exam. Students are able to view their grades and attendance via the Student Portal. A link has been provided on the LCTC webpage -- <http://camdentonschools.schoolwires.net/lctc>

**Grading Scale:** Total points accumulated from all assignments will be used to establish the semester grade.

A 95% - 100% C 73% - 76%

A- 90% - 94% C- 70% - 72%

B+ 87% - 89% D+ 67% - 69%

B 83% - 86% D 63% - 66%

B- 80% - 82% D- 60% - 62%

C+ 77% - 79% F 59% and below

**CTSO:** Students are strongly encouraged to be members of SkillsUSA where students will develop leadership skills and be able to compete within their program area of study. Competitions can occur at the district, state, and national levels. Student dues are $15 and can be paid to the instructor. All “finalized” CTSO membership is due before February 15. ($15 may be raised through individual fundraising if needed, please see instructor for more information)

**Classroom & Student Expectations:**

1. If Mr. Poe is talking, Students will not talk.
2. Students must clean up after themselves.
3. Students will respect themselves and others.
4. No food or drink in the Mac Lab or Sign Lab.
5. Be prepared for class and bring all materials needed.
6. Clean up or continue working until the dismissal bell rings. Do not stand by the door and wait for the dismissal bell.
7. Students will not use equipment or items without permission and training from instructor.

Late assignments will be penalized 10% per day. (5 days = 50% deduction, 10 days = 100% deduction) If a student is absent the day the assignment is due and has an excused absence with a remittance slip the 10% will not be deducted. If student has an unexcused absence the 10% per day will be deducted.